

Full-time Teacher

Assistant Professor Elaine Borazon



Job Title: Assistant Professor

Education: PhD in Business Administration, MS in Management, BS in Food Science and Technology

Academic Experience: University of the Philippines-Diliman

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Extension:

Research Areas

- Academic and Educational Expertise
 - Entrepreneurship
 - Supply Chain Management
 - Sustainable Development
 - Food Environments
- Courses Handled
 - Leadership Behavior
 - Introduction to Measurement and Statistics
 - Mixed Method Research

Research Results

A. Journal Article (*corresponding author)

Borazon, E.Q.* & Supangco, V.T., 2018. Effect of Supply Chain Integration on the Business Performance and Competitiveness of the Philippine Small and Medium Enterprises. Discussion Papers DP 2018-13, Philippine Institute for Development Studies (in press- Philippine Journal of Development)

Borazon, E.Q.* and Supangco, V.T. 2018. Supply Chain Integration in Philippine small and medium enterprises. Policy Note. Philippine Institute for Development Studies. ISSN 2508-0865 (electronic)

Borazon, EQ.* (2015). Factors Affecting the Business Success of Small and Medium Food Enterprises in the Philippines. Policy Note. Philippine Institute for Development Studies.

Magbuhat, RMT, **Borazon, EQ** & Villarino, BJ. (2010). Food Preferences and Dietary Intakes of Filipino Adolescents in Manila, Philippines. *Mal J Nutr* 17(1): 31-40

Borazon, EQ,* Villarino, BJ Magbuhat, RMT, Sabandal, ML. 2012. Relationship of PROP (6-N-PROPYLTHIOURACIL) taster status with body mass index, food preferences, and consumption of Filipino adolescents. *Food Research International Special Issue 2012. (ISI)*

(Articles in preparation)

Lee, M.T., Liu, J.M., Borazon, E.Q.*, Yang, C.C. Evaluating the effect of perceived value of ecosystem services on tourists' behavioral intentions for Aogu coastal wetland

Huang, Y.C., Liu, J.M., Borazon, E.Q.* Green Supply Chain Management Capability and Organizational Performance

Liu, J.M., Borazon, E.Q.*, Santamaria, G.O., Salac, M. Antecedents of Quality Performance in Micro, Small, and Medium Hospitality Sector

B. Seminar Papers

Borazon, E.Q., Liu, J.M., Huang, V. 2019. Innovations Towards Sustainability in Marine Tourism. International Marine Affairs Forum. National Quemoy University Kinmen, Taiwan. Nov. 22-23, 2019.

Borazon, E.Q. and Liu, JM. 2019. Development of Sustainable Food Systems in Alabat, Philippines. Circular Economy Forum, National Taiwan University, Taipei.

Borazon, E.Q. and Supangco, V.T. 2018. Effect of Supply Chain Integration on the Business Performance and Competitiveness of the Philippine Small and Medium Restaurants. 24th Asia Pacific Tourism Association Annual Conference. Cebu, Philippines, July 3-July 5, 2018

Borazon, EQ. 2018. Relationship Between Total Quality Management, Business Success, and Competitiveness of Small and and Medium Restaurants in the Philippines. APacCHRIE Conference 2018. Guangzhou, China, May 31-June 2, 2018

Marquez, V.T., Royeca, R.G.T., **Borazon, E.Q.,** Catral, M.L.D. 2018. Aestheticising labor in the front-line staff of luxury hotels in Metro Manila, Philippines. APacCHRIE Conference 2018. Guangzhou, China, May 31-June 2, 2018

Borazon, EQ. 2017. Improving Business Operations through Customized Interventions: A Quality Assurance System Approach. XLV Congreso Nacional de Control de Calidad, October 4-7, 2017. Cuernavaca, Mexico.

Borazon, EQ. 2017. A Model of Total Quality Management for the Tourism Sector of the Philippines. Asia Pacific Tourism Association Conference 2017. June 20-23, 2017. Busan, Korea.

Borazon, EQ. 2017. Factors Affecting the Business Success of Small and Medium Food Enterprises. ASSC-APEC 2017. May 12-13, 2017, Ha Noi, Vietnam