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研究領域

●學術及教育專業專長：

發展與教育心理學(Development Psychology and Educational Psychology)、社會認知(social cognition)、研究方法(Research Methods)

●歷年開課名稱：

青少年心理學(ADOLESCENT PSYCHOLOGY)、心理學(INTRODUCTION TO PSYCHOLOGY)、教育學方法論研究(SPECIAL TOPICS IN METHODOLOGY OF EDUCATIONAL STUDIES)、教育研究法(EDUCATIONAL RESEARCH METHODS)、當代社會心理學(CURRENT ISSUES IN SOCIAL PSYCHOLOGY)

研究成果

邱文彬教授研究成果目錄

(A)期刊論文

2013~2017 (# 93~118)

118. Wu, C., Wu, W., & Chiou*, W. (2017, June). Construing morality at high versus low levels induces better self-control, leading to moral acts. *Frontiers in Psychology*, 8, 1041. (* corresponding author; **SSCI-68, 2016 IF = 2.323**, PSYCHOLOGY, MULTIDISCIPLINARY: **IF Rank 33/128**, **Eigenfactor Rank 1/128, 3/All SSCI Journals**)
117. Cheng, W., & Chiou*, W. (2017, in press). Exposure to sexual stimuli induces greater discounting leading to increased involvement in cyber delinquency among men. *Cyberpsychology, Behavior, and Social Networking* (*Corresponding author; **SSCI-67, 2016 IF = 2.571**, PSYCHOLOGY, SOCIAL: **Rank: 11/62**).
116. Chiou*, W., Wu, W., & Chen, W. (2017, in press). Self-control and honesty depend on exposure to

pictures of the opposite sex in men but not women. *Evolution and Human Behavior*

(*Corresponding author; **SSCI-66, 2016 IF = 3.383**, SOCIAL SCIENCES, BIOMEDICAL: **Rank 2/39**).

註：學術與大眾媒體報導：美國《今日心理學》（[Psychology Today](#)；Femme Fatale: Sexy Women Sway Men to Do Bad Things）、《太平洋標準》（[Pacific Standard](#)；Sex on the Brain Weakens Men's Morality）雜誌，英國《每日郵報》（[Daily Mail](#)；The ugly truth ... Beautiful girls make men dishonest），紐西蘭[Herald News](#)、[The Hits](#)，[GlobalMedNews](#)。

115. 王佳琪、何曉琪、邱文彬、鄭英耀（2017，付梓中）。科學想像力學習進程之驗證：測量觀點。教育心理學報（**TSSCI-20**）。
114. Li, S., Chang, Y. Y., & Chiou*, W. (2017, April). Things online social networking can take away: Reminders of social networking sites undermine the desirability of offline socializing and pleasures. *Scandinavian Journal of Psychology*, 58, 179–184. (*Corresponding author; **SSCI-65, 2016 IF = 1.284**)
113. Wu, W., Chen, W., & Chiou*, W. (2017, March). Episodic future thinking about the ideal self induces lower discounting, leading to a decreased tendency toward cheating. *Frontiers in Psychology*, 8, 287. (* Corresponding author; **SSCI-64, 2016 IF = 2.323**, PSYCHOLOGY, MULTIDISCIPLINARY: **IF Rank 33/128, Eigenfactor Rank 1/128, 3/All SSCI Journals**)
112. Chiou*, W., & Wu, W. (2017, January). Episodic thinking involving the non-smoking self can induce lower discounting and reduced smoking. *Journal of Studies on Alcohol and Drugs*, 78(1), 106–112. (* Corresponding author; **SSCI-63, 2016 IF = 2.500**)
111. Ho, L., Wu, W., & Chiou*, W. (2016, October). Analgesic effect of Facebook: Priming with online social networking may boost felt relatedness that buffers against physical pain. *Scandinavian Journal of Psychology*, 57(5), 433–436. (* Corresponding author; **SSCI-62, IF = 1.284**)
110. Kuo, H., Lee, C., & Chiou*, W. (2016, February). The power of the virtual ideal self in weight control: Weight-reduced avatars can enhance the tendency to delay gratification and regulate dietary practices. *Cyberpsychology, Behavior, and Social Networking*, 19(2), 80–85. (* Corresponding author; **SSCI-61, IF = 2.571**, PSYCHOLOGY, SOCIAL: **Rank: 11/62**)
109. Chang, Y. Y., & Chiou*, W. (2016, February). Prior self-efficacy interacts with experiential valence to influence self-efficacy toward science learning: An experimental study of engineering students. *Eurasia Journal of Mathematics, Science, & Technology Education*, 12(2), 1–10. (* Corresponding author; **SSCI-60**)
108. Lee, C., & Chiou*, W. (2016, January). More eagerness, more suffering from search bias: Accuracy incentives and need for cognition exacerbate the detrimental effects of excessive searching in finding romantic partners online. *Journal of Behavioral Decision Making*, 29(1), 3–11. (* Corresponding author; **SSCI-59, IF = 1.738**)
107. Abetkoff, D., Karlsson, T., & Chiou*, W. (2015, December). Real men are made, not born! Incidental exposure to energy drinks may promote men's tolerance of physical pain. *Scandinavian*

Journal of Psychology, 56, 622–625. (* Corresponding author; **SSCI-58, IF = 1.364**)

106. Chang, Y. Y., & Chiou*, W. (2015, September). Means yield to ends in weight loss: Focusing on ‘how’ versus ‘why’ aspects of losing weight can lead to poorer regulation of dietary practices. *Journal of the Academy of Nutrition and Dietetics*, 115(9), 1387–1391. (* Corresponding author; **SCI-7, IF = 3.609, NUTRITION & DIETETICS: Rank 19/80**)
105. Karlsson, T., Abetkoff, D., & Chiou*, W. (2015, June). Priming with energy drinks may promote men’s tolerance of social pain. *Social Behavior and Personality*, 43(6), 1035–1042. (* Corresponding author; **SSCI-57**)
104. Chiou*, W., Wu, W., & Cheng, Y. (2015, May). Beauty against tobacco control: Viewing photos of attractive women may induce a mating mindset, leading to reduced self-control over smoking among male smokers. *Evolution and Human Behavior*, 36, 218–223. (* Corresponding author; **SSCI-56, IF = 3.223, SOCIAL SCIENCES, BIOMEDICAL: Rank 3/39**)
- 註：學術與大眾媒體報導：[The Times](#) (泰晤士報, UK), [The Pioneer](#) (UK), [Daily Mail](#), [Daily Scientific News](#), [Pacific Standards](#) (USA), The [Economic Times](#), The [Financial Express](#), [Substance.com](#), [Big Think.com](#) (USA), [Brazil Sun](#) (Brazil), [Daily Times](#) (Pakistan), [IBNLive](#), [Stop Smoking Tips.com](#), [QuitSmokingPlace.com](#), [NEWSX.com](#), , [News Reports](#), [One India](#) (India), [News Nation](#), [Big News Live](#), [Hot Air](#), [Capital Bay](#) °
103. Chiou*, W., Lee, C., & Liao, D. (2015, August). Facebook effects on social distress: Priming with online social networking thoughts can alter the perceived distress due to social exclusion. *Computers in Human Behavior*, 49, 230–236. (* Corresponding author; **SSCI-55, IF = 2.880, PSYCHOLOGY, MULTIDISCIPLINARY: Rank 21/129**)
102. Chang, Y. Y., & Chiou*, W. (2014, December). Diversity beliefs and postformal thinking in late adolescence: A cognitive basis of multicultural literacy. *Asia Pacific Education Review*, 15(4), 585–592. (* Corresponding author; **SSCI-54**)
101. Chang, Y. Y., & Chiou*, W. (2014, September). The liberating effect of weight-loss supplements on dietary control: A field experiment. *Nutrition*, 30, 1007–1010. (* Corresponding author; **SCI-6, IF = 2.926, NUTRITION & DIETETICS: Rank 27/77**)
- 註：學術與大眾媒體報導：[World Biomedical Frontiers](#), [Dr. Sharma](#) (Canada), [PubFacts](#), [Outside](#), [Magic Healthy Solutions](#) °
100. Chiou*, W., Chen, S., & Liao, D. (2014, February). Does Facebook promote self-interest? Enactment of indiscriminate one-to-many communication on online social networking sites decreases prosocial behavior. *Cyberpsychology, Behavior, and Social Networking*, 17, 68–73. (* Corresponding author; **SSCI-53, IF = 2.182, PSYCHOLOGY, SOCIAL: Rank 16/62**)
99. Chang, Y. Y., & Chiou*, W. (2014, January). Taking weight-loss supplements may elicit liberation from dietary control: A laboratory experiment. *Appetite*, 72(1), 8–12. (* Corresponding author; **SCI-5, IF = 2.691, NUTRITION & DIETETICS: Rank 30/77**)
- 註：學術與大眾媒體報導：[Men’s Health](#) , [Yahoo.au](#) (nz) , [Fitness Freakers](#) , [SitchNews.com](#) °

98. Hu, M., Horng, J., Teng, C., Chiou, W., & Yen, C. (2014, July). Fueling green dining intention: The self-completion theory perspective. *Asia Pacific Journal of Tourism Research*, 19(7), 793–808. (SSCI-52)

97. Chiou*, W., & Cheng, Y. (2013, December). In broad daylight, we trust in God! Brightness, the salience of morality, and ethical behavior. *Journal of Environmental Psychology*, 36, 37–42. (* Corresponding author; SSCI-51, IF = 2.172, ENVIRONMENTAL STUDIES: Rank 17/96)

註：學術與大眾媒體報導：[英國獨立報](#)，[Science News Digest \(British Science Association\)](#)，[EvoScience](#)，[FRAMTIDA \(Norway\)](#)，[London the News](#)，[Yahoo News](#)，[Everydayworldwide](#)，[Top News Today](#)，[SouthAsiaNews](#)，[Daily India News](#)，[Purj News](#)，[The Himalayan](#)，[Lux Magazine](#)，[Business Line](#)，[Men's Health](#)，[Business Standard](#)，[Med India](#)，[Press Trust of India](#)，[Onlymyhealth](#)，[Firstpost](#)，[the MedGuru](#)，[Culture Consultancy](#)，[Homesessive](#)，[News BCC](#)，[Daily Excelsior \(the largest circulated daily of Kashmir\)](#)，[Bubblews](#)，[All Voices](#)，[Men's Health](#)，[Deccan Chronicle](#)，[Truth Dive](#)，[Kalvimalar](#)，[ANI News](#)，[New Kerala](#)，[自由時報](#)，[華視新聞](#)。

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93. Chiou*, W., Wu, W., & Chang, M. (2013, May). Think abstractly, smoke less: A brief construal-level intervention can promote self-control, leading to reduced cigarette consumption among current smokers. *Addiction*, 108(5), 985–992. (* Corresponding author; SSCI-47, IF = 4.894, SUBSTANCE ABUSE: Rank 1/35) [PSYBLOG](#)

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92. Cheng, P., Hsu, P., & Chiou*, W. (2012, December). Undergraduates' intentions to take examinations for professional certification: Examinations of four competing models. *Asia Pacific Education Review*, 13(4), 691–700. (* Corresponding author; **SSCI-46**)
91. Wu*, W., Chiou, W., Kao, H., Hu, C. A., & Huang, S. (2012, December). Re-exploring game-assisted learning research: The perspective of learning theoretical bases. *Computers & Education*, 59(4), 1153–1161. (* Corresponding author; **SSCI-45, IF = 2.775, EDUCATION & EDUCATIONAL RESEARCH: Rank 7/216**).
90. Chao, Y., Yang, C., & Chiou*, W. (2012, October). Food as an ego-protective remedy for people experiencing shame: Experimental evidence for a new perspective on weight-related shame. *Appetite*, 59(2), 570–575. (* Corresponding author; **SCI-4, IF = 2.541, NUTRITION & DIETETICS: Rank 29/76**)
89. Cheng, Y., Shein, P., & Chiou*, W. (2012, February). Escaping the impulse to immediate gratification: The prospect concept primes a future-oriented mindset, prompting an inclination toward delay gratification. *British Journal of Psychology*, 103(1), 129–141. (* Corresponding author; **SSCI-44, IF = 2.103, PSYCHOLOGY, MULTIDISCIPLINARY: Rank 26/126**)
88. Chiou*, W., Wan, P., & Wan, C. (2012, February). A new look at software piracy: Soft lifting primes an inauthentic sense of self, prompting further unethical behavior. *International Journal of Human-Computer Studies*, 70(2), 107–115. (* Corresponding author; **SSCI-43, IF = 1.415; EOGONOMICS: Rang 4/16**)
86. Chiou, W. (2012, January). The spur for health or hedonism. *Addiction*, 107(1), 225–226. (**SSCI-41, IF = 4.746, SUBSTANCE ABUSE: Rank 1/30**)
85. Chiou*, W., Wan, C., Wu, W., & Lee, K. (2011, December). A randomized experiment to examine unintended consequences of dietary supplement use among daily smokers: Taking supplements reduces self-regulation of smoking. *Addiction*, 106(12), 2221–2228. (* Corresponding author; **SSCI-40, IF = 4.313, SUBSTANCE ABUSE: Rank 1/29**)

註：學術與大眾媒體報導

各國大眾媒體：美國科學人([Scientific American](#)) Head Lines，[BBC World](#)（英國），富比士（[Forbes](#)），[Time](#)（美國），印度泰晤士報（[Times of India](#)），[Fox News](#)，[ABC News](#)，[NBC News](#)，[CBS](#)，[The Washington Post](#)，[The Boston Globe](#)（波士頓環球報），[Yahoo News](#)（加拿大），[USA-Headlines](#)，[Mirror](#)（英國），[The Guardian](#)（英國），[Footnotes](#)（英國），[Ärzte Zeitung](#)/頭條新聞（德國），[Süddeutsche Zeitung](#)（德國第一大報），[Information Hospitalière](#)（法國），[NU.nl](#)（荷蘭），[Newsweek](#)（波蘭），[MetroTV New](#)（印尼），[PressTV](#)，[Daily India](#)，[Health News Report](#)，[Medical News Today](#)，[News-Medical.net](#)，[US Trends Today](#)，[The Kashmir Monitor](#)（喀什米爾），[Yahoo News](#)，[MSN Health](#)，[Health Management Online](#)，[Vitamins ABC](#)，

[Biotech Science News](#) , [Financial Content](#) , [Fitpractice](#) 等等。

各國學術媒體：[MedlinePlus](#) (National Institute of Health) , [Healthfinder](#) 、 [Women's Health](#) 、 [Minority Health](#) (U.S. Department of Health & Human Services) , [Health Daily](#) (英國) , [Natural Health Care](#) , [Science Daily](#) , [Live Science](#) , [First Science](#) , [Science Codex](#) , [Asian Scientist](#) , [Science Newline](#) , [BioScholar](#) , [Medscape](#) , [MedicineNet](#) , [MedGuru](#) , [Medical Xpress](#) , [eMedicineLive](#) , [World of Surgery](#) , [Tobacco](#) , [Drugs](#) , [Nerve](#) , [Women Citizen](#) , [Polk Medical Center](#) , [Health World](#) , [Tech + Med](#) , [Current Cancer](#) , [Health24](#) , [Mental Health](#) , [Knowledge of Health](#) , [Veridian Behavioral Health](#) , [Popdisease](#) , [ThirdAge](#) , [MentalHelp.net](#) , [Daily Health Central](#) , [Cancer Compass](#) , [PsychLinks](#) , [PsyPost](#) , [Trading Health](#) , [StemCells Therapy](#) , [Nano Medicine](#) , [Lab Spaces](#) , [DietCare.net](#) , [Cancer-Facts.info](#) , [Innovations Report](#) , [Genetherapy](#) , [MedBroadcast](#) , [Longevity Medicine](#) , [Medical Insurance](#) 。

84. [Chiou*](#), W., Yang, C., & Wan, C. (2011, August). Ironic effects of dietary supplementation: Illusory invulnerability created by taking dietary supplements licenses health-risk behaviors. *Psychological Science*, 22(8), 1081–1086. (* Corresponding author; **SSCI-39, IF = 4.431, 5-Year IF = 6.157**, PSYCHOLOGY, MULTIDISCIPLINARY: Eigenfactor **Rank 1/124, 3/all SSCI Journals**).

註：學術與大眾媒體報導

學術媒體：美國科學人([Scientific American](#)) Top News 和 60 秒科學(60-Second Science) , [奧地利科學人](#) , 美國食品暨藥物管理局(FDA)電郵專訪 , [Science Daily](#) , [Live Science](#) , [PsychCentral](#) , [Psychology Today](#) , [Earth & Sky](#) , [Asian Scientist](#) , [Science Codex](#) , [First Science](#) , [The Stochastic Scientist](#) , [Health.am](#) (American Medical Network) , The BPS [Research Digest](#) (The British Psychological Society) , [Consumer Affairs](#) , [Nutrition Horizon](#) , [Behavioral Medicine Report](#) , [Medical Express](#) , [Science-Based Life](#) , [Biosingularity](#) , [MediTrenz](#) , [Chipur](#) , [Adjuvancy](#) 等等。

北美：[The Washington Post](#)(專訪) , [ABC News](#)(Radio) , The New York Times (專訪 forthcoming) , [Metro](#) Canada (專訪) , [The Boston Globe](#) , The [Huffington Post](#) 。

英國：[BBC](#) World , [Daily Express](#) , [Daily Mail](#) , 電訊報([The Telegraph](#)) , [Mirror](#)/Top Stories 。

其他媒體：富比士 ([Forbes](#)) , [The Lady](#)(英國；歷史最久的女性雜誌) , 挪威第一大報《[世界新聞](#)》專訪(Vendens Gang; 單日閱讀量全世界第二) [United Press International \(UPI\)](#) , [Medical News Today](#) , [World Countries](#) , [International Business Times](#) , [The Times of India](#)(印度時代雜誌) , [Top News](#) (UK , [Arab Emirates](#) , [New Zealand](#) , India , Indonesia) , The [Pioneer](#) , [杜拜第一大英文日報《Khaleej Times》](#) , [羅馬尼亞](#)(Softpedia News) , 克羅埃西亞第一大英文報(Dalje) , [Chipur](#) , [塞爾維亞](#) , 瑞士 [Schweiz Magazin](#) , 西班牙 [Quo](#) , [巴西](#) , [Pakistan News](#) , [Philippine News](#) , [Iron Magazine](#) , [Medical and Health](#)

[Congress](#) , [Men's Health](#) 專訪(世界發行人量最大的大眾健康雜誌) , [Nutraceuticals World](#) ,
Self Magazine (專訪) , [Elements4Health](#) , [EmaxHealth](#) , [Development Channel](#) , [The
Stock Market](#) , [Medcompare](#) , [Medhours](#) , [Body Weekly](#) , [The Valley Times](#) , [Prepared
Foods](#) , [Allure](#) 等等。

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81. [Chiou*](#), W., & Chao, Y. (2011, April). Genuineness matters: Using cheaper, generic products induces detrimental self-evaluations. *Journal of Experimental Social Psychology*, 47(3), 672–675. (* Corresponding author; **SSCI-36, IF = 2.313, PSYCHOLOGY, SOCIAL: Rank 9/59**).

註：學術與大眾媒體報導

[Miller-McCune](#) : Top Story , 「法國科學人」 ([Pour la Science](#)) , Wall Street Journal ([Smart Money](#)) , 波士頓環球報([The Boston Globe](#)) , 富比士 ([Forbes](#)) , [Aol](#) , [Futurismic](#) ,
[FUTURELAB](#) , [Market Watch](#) 。

80. Lin, B., & [Chiou*](#), W. (2010, June). Undergraduates' intentions to take a second language proficiency test: A comparison of predictions from the theory of planned behavior and social cognitive theory. *Psychological Reports*, 106(3), 798–810. (* Corresponding author; **SSCI-35**)
79. Yang, M., & [Chiou*](#), W. (2010, June). The moderating role of need for cognition on excessive searching bias: A case of finding romantic partners online. *Journal of CyberTherapy & Rehabilitation*, 3(2), 126–128. (* Corresponding author)
78. Yang, C., & [Chiou*](#), W. (2010, June). Substitution of healthy for unhealthy beverage among college students: A health-concerns and behavioral-economics perspective. *Appetite*, 54, 512–516. (* Corresponding author; **SCI-3, IF = 2.433**)
77. Yang, M., Yang, C., & [Chiou*](#), W. (2010, June). Differences in corresponding sexual disclosure between real life and cyberspace among adolescents: Social penetration model revisited. *Current Psychology*, 29(2), 144–154. (*Corresponding author; **SSCI-34**)
76. Yang, M., Yang, C., & [Chiou*](#), W. (2010, May). When guilt leads to other orientation and shame leads to egocentric self-focus: Effects of differential priming of negative affects on perspective taking. *Social Behavior and Personality*, 38(5), 605–614. (* Corresponding author, **SSCI-33**)
75. Yang, M., & [Chiou*](#), W. (2010, April). Looking online for the best romantic partner reduces decision quality: The moderating role of choice-making strategies. *CyberPsychology, Behavior, and Social Networking*, 13(2), 207–210. (* Corresponding author, **SSCI-32, IF = 1.803, COMMUNICATION: Rank 7/67**)

註：學術與大眾媒體報導：MIT 發行的 [Technology Review](#)，[Psychology Today](#)，[PsychCentral](#)，[Tablet](#)，[Interadvocacy](#)，Small Business，[Jezebel](#)，[Taipei Times](#)。

74. Yang*, M., & Chiou, W. (2010, March). A countrywide study on factors influencing the public relations practice in higher education in Taiwan. *Asia Pacific Education Review*, 11, 223–233. (SSCI-31)
73. Cheng, P., & Chiou*, W. (2010, February). Rejection or selection: Influence of framing in investment decisions. *Psychological Reports*, 106(1), 247–254. (* Corresponding author; SSCI-30)
72. Yang, C., Wan, C., & Chiou*, W. (2010, February). Dialectical thinking and creativity among young adults: A post-formal operations perspective. *Psychological Reports*, 106(1), 79–92. (* Corresponding author; SSCI-29)
71. Cheng, P., & Chiou*, W. (2010, February). Achievement, attributions, self-efficacy and goal setting by accounting undergraduates. *Psychological Reports*, 106(1), 54–64. (* Corresponding author; SSCI-28)
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67. Chiou, W., Yeh, L., & Chang*, M. (2009, August). Effects of health-related claims on the differential threshold of consumers' sweetness sensation. *Journal of Sensory Studies*, 24(4), 621–633. (* Corresponding author; SCI-2, IF = 1.059)
66. Wu, P., & Chiou*, W. (2009, June). More options lead to more searching and worse choices in finding partners for romantic relationships online: An experimental study. *CyberPsychology & Behavior*, 12(3), 315–318. (* Corresponding author; SSCI-24, IF = 1.591, COMMUNICATION: Rank 5/55)
65. Chiou*, W., Chang, M., & Yang, C. (2009, April). Customers' expectations of complaint handling by airline service: Privilege status and reasonability of demands from a social learning perspective. *Psychological Reports*, 104(2), 468–472. (* Corresponding author; SSCI-23)
64. Chiou*, W., Chang, M., & Chen, C. (2009, April). The moderating role of personal relevance on differential priming of anxiety and sadness on perceived travel risk: A replication. *Psychological Reports*, 104(2), 500–508. (* Corresponding author; SSCI-22)

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61. Chiou, W. (2008, April). Induced attitude change on online gaming among adolescents: An application of the less-leads-to-more effect. *CyberPsychology & Behavior*, 11(2), 212–216. (SSCI-19, IF = 1.295, COMMUNICATION: Rank 9/45)
60. Chiou, W. (2008, April). Consumers' preference shifts under the deletion of common features with varying attractiveness: An examination of competing explanations. *Psychology & Marketing*, 25(4), 382–398. (SSCI-18, IF = 1.232)
59. Chiou, W. (2008, March). College students' role models, learning style preferences and academic achievement in collaborative teaching: Absolute thinking versus relativistic thinking. *Adolescence*, 43(169), 129–142. (SSCI-17)
58. Cheng, P., & Chiou*, W. (2008, February). Framing effects in group investment decision making: Role of group polarization. *Psychological Reports*, 102(1), 283–292. (* Corresponding author; SSCI-16)
57. Chiou*, W., Wan, C., & Lee, H. (2008, January). Virtual experience versus brochures in the advertisement of scenic spots: How cognitive preferences and order effects influence advertising effects on consumers. *Tourism Management*, 29(1), 146–150. (* Corresponding author; SSCI-15, IF = 1.274, HOSPITALITY, LEISURE, SPORT & TOURISM: Rank 3/16)
56. 邱文彬 (2007, 12 月)。典範信念量表的發展與效度考驗：後皮亞傑學派取向。《教育學刊》，29，97–125。(TSSCI-19)
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